# Pacific Dining Car SPRING

December 2, 2025

# *Agenda*.

The Vision

Investor Opportunities

Welcome to The Pacific Dining Car

A Beloved Legacy

A Meeting Place for All

Four Generations of Expertise

Economic Impact

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Call to Action

Introduction

# The Vision

The new Pacific Dining Car aims to blend culinary excellence with rich history in a beautifully restored historic building in downtown L.A.

This vision focuses on reviving a beloved cultural icon, creating a space where gastronomy meets nostalgia, and where every meal tells a story of Los Angeles's vibrant past.

Investment

# Investor Opportunities

## *Why Invest in Pacific Dining Car?*

- Be part of reviving a cherished Los Angeles institution with a rich history.
- Join a venture with projected annual revenues of $10 million.
- Participate in a unique opportunity that blends culinary excellence with cultural significance.

## *Partnership Benefits*

- Access to a loyal customer base and a vibrant market.
- Engage in exclusive events and promotions tailored for investors.
- Network with influential figures in the entertainment and culinary industries.

Legacy

# Welcome to The Pacific Dining Car

## A Historic Beginning

The Pacific Dining Car originated in 1921, housed in a railway train car, and has remained a family-run establishment for four generations.

## Culinary Tradition

Over the decades, it has maintained its reputation for exceptional cuisine, becoming a cherished part of Los Angeles' dining landscape.

Legacy

# A Beloved Legacy

**102 Years of Culinary Excellence**

For over a century, the Pacific Dining Car has been a culinary icon, blending exquisite dining with rich L.A. history.

**Cultural Significance**

This establishment has served as a backdrop for countless celebrations and business deals, becoming a beloved gathering place for Angelenos.

Cultural Hub

# A Meeting Place for All

**Cultural Convergence**

The Pacific Dining Car serves as a dynamic venue where diverse communities and industries intersect, fostering collaboration and creativity.

**Entertainment & Business**

For decades, it has been a favored gathering spot for entertainment professionals and business leaders, making significant deals over expertly prepared meals.

**Community Connections**

The restaurant fosters a sense of belonging, bridging gaps between various sectors including arts, healthcare, and sports, enriching the L.A. community fabric.

Legacy

# Four Generations of Expertise

## Idol Family Heritage

The Cook/Idol family has cultivated a passion for culinary excellence over four generations, ensuring a legacy of quality and tradition.

## Mastery of the Steakhouse Experience

Expertise in steak selection, dry aging, preparation and service has been passed down, blending classic techniques with modern flavors for an unforgettable dining journey.

Impact

# Economic Impact

| | |
|---|---|
| **50** | Local Jobs Created |
| **102** | Years in Business |
| **70% multicultural** | Diverse Workforce |

Support

# Community Support

## Community Backing

Our community online and IRL has consistently shown passionate support for the restaurant's revival efforts.

## Online Engagement

Thousands of supporters engage with us online, sharing their love for the Pacific Dining Car and its legacy.

## Letters of Support

Nearly 700 letters submitted to the Cultural Heritage Commission and City Council File online demonstrate the public's desire to preserve this iconic establishment.

Testimonial

# Testimonials and Success Stories

""I like the venerable Pacific Dining Car, where the meat is dry-aged to a fine pungency, the martinis are massive, the wine list is profound, and the customers include most of the suits downtown who still believe that a good conversation is more entertaining than ear-splitting house music or the Clippers on a dozen large-screen TVs."

**Jonathan Gold, American Food & Music Critic**

"Food and service was GREAT! We always leave PDC with a smile. The waiters are fantastic. Has to be my favorite steak house in all of LA. Thank you guys."

**Alan H.**

Investor Opportunities

# Call to Action

## Join Us in Reviving a Culinary Landmark

- Your investment will help breathe new life into the Pacific Dining Car, a cherished institution that embodies the spirit of Los Angeles.
- Become part of a legacy that has delighted diners since 1921, offering a unique blend of culinary excellence and rich history.
- Take advantage of the growing luxury market in downtown L.A., with the potential for substantial returns as we attract a new generation of patrons.
- Engage with a community that values tradition, quality, and the vibrant culture of Los Angeles, ensuring the Pacific Dining Car remains a beloved destination for years to come.

# Thank you.